

EU/UK Youth Stronger Together

A two-year EU-funded project launched in February 2023, providing opportunities for young people aged 15–30 from both the EU and the UK to connect and collaborate.



Stronger Together for Social Action

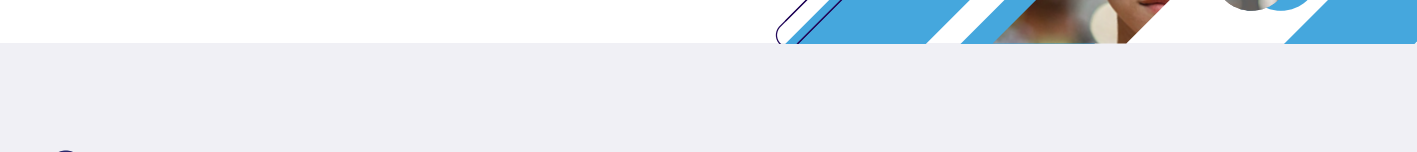
We connect students and teachers from **schools** across the UK and the EU, cultivating a **sense of togetherness** and inspiring **collective action** against shared concerns.



- 11 international school partnerships.**
- 4 virtual thematic events** (Climate, Refugees in Education, Fake News, Gender).
- 150 Schools** and approximately **4,000 teachers and students** participated in our activities.
- A **London-based workshop on digital social campaigning** exclusively for winning teams' students.

Stronger Together for a Positive Narrative

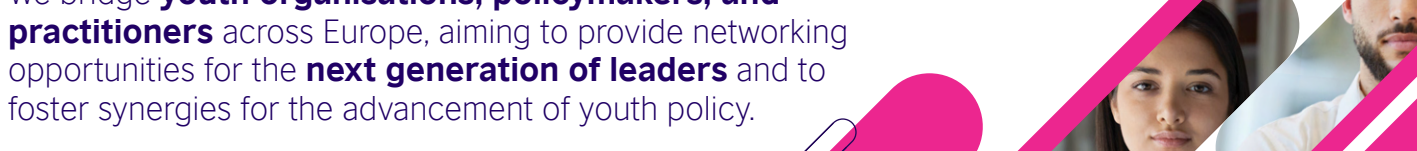
We champion **positive narratives** that nurture **co-operation and unity**, using evidence-based strategic communications to shape our campaigns.



- 1,010 UK youth** surveyed on EU-UK relations.
- Positive narrative** campaign created by European Movement International.
- Reached an **audience of around 4 million** through social media.

Stronger Together for Youth Leadership

We bridge **youth organisations, policymakers, and practitioners** across Europe, aiming to provide networking opportunities for the **next generation of leaders** and to foster synergies for the advancement of youth policy.



- Over **100 young leaders** have actively engaged in dialogue through **focus groups**.
- 18 UK youth delegates** to major European youth events.
- More than **1,000 young people** in the UK and the EU were directly introduced to the project.
- A **Youth advisory board** ensuring our activities remain relevant to the needs of the youth sector.

Stronger Together for a Better World

We create **collaborative spaces** and provide **skills-building opportunities** for young people in the UK and the EU, driving **positive change** and promoting social cohesion.



- A **creative competition** invited young people from the UK and the EU to submit **artwork inspired by the theme of Togetherness**
- An **Exhibition of selected artwork** (illustrations, videos, photos, poems) and articles was held at the Europe House in London and at the British Council office in Stratford.
- 30 young journalists** attended a **media workshop**
- 10 travel grants** for young journalists to cover youth events through the angle of EU/UK co-operation
- 30 young participants from Ireland and Northern Ireland** took part in a face-to-face community workshop in Derry–Londonderry and created four short films.

KEY FINDINGS from Y1 Evaluation

Togetherness

- Strengthened co-operation** with hundreds of organisations and institutions eager to improve EU-UK relations.
- Target audience engagement** Significant interest from schools, young leaders, and the youth sector in meaningful connections and collaboration. Thousands of young people (ages 15-30) participated in project activities, actively engaging through peer cooperation.
- Broad online reach** Campaign messaging reached an online audience of millions, building positive narratives for EU-UK relations.

Youth Voice

- Opportunities for youth**
Providing opportunities for young people to express themselves is crucial for the success and sustainability of the project.
- Youth-led initiatives**
Evaluation data and testimonials highlight the importance of youth-led initiatives. Active involvement of young people in decision-making, topic selection, policymaking, and outreach is essential.
- Sense of belonging**
Youth participation fosters a stronger sense of belonging and ownership among young participants.

Building Skills: Personal and Professional Development

- Need and willingness on the part of our beneficiaries for **personal and professional development** through the angle of cooperation with their peers across Europe.
- Young people look for opportunities to **learn and create together**, to share their concerns and **interconnectedness**, while the **youth sector** seeks to develop **interconnectedness** and promote access to such opportunities for as many young people.
- Broaden outreach** beyond the conventional demographic of highly educated individuals, university students, and urban youth, who already have many opportunities for meaningful engagement.

Maintain Collaborative Independence

- Support** the international aspirations of the European Union and all four governments of the UK ensuring **mutuality** and aiming at building **long-term trust between people**.
- While cooperation and collaboration are essential, many stakeholders pointed out that each entity has its own **unique priorities, interests**, and decision-making processes.
- Avoid stereotyping** or oversimplification of complex issues that could lead to misunderstandings and tensions between different groups.

Future Goals

- Youth empowerment**
To enable young people to take active roles in shaping EU/UK youth policies through meaningful participation and opportunities for leadership development.
- Shared spaces for collaboration**
To establish mechanisms for exchange among youth organisations in the EU and the UK.
- Sustainability**
To secure continued shared interest and support to foster partnerships with relevant stakeholders.
- Impact**
To advance social cohesion by advocating for EU/UK youth collaboration grounded in continuous evidence-based research.

